

**Synopsis**

- Grant the right to produce and present live performances of the Show at Le Reve and at any other Wynn Casino.
- Grant the right to adapt, change, rearrange, modify, add to or delete from the Show.
- Grant the right to create, manufacture, produce, sell and distribute, anywhere throughout the world, derivative products incorporating or representing the name and/or the logo of the Show (the "Show Trademarks") or any visual elements of the Show, and any other derivative products approved and authorized by Calitri.
- Grant the right to advertise the Show by any method and through any media.
- Grant the right to publish, distribute and sell anywhere throughout the world printed material directly related to the live performances of the Show, in book, magazine, program or other printed form.

**Actions:**

[View Agreement](#)

[View Royalty Rate Text](#)

[Add to Set...](#)

**In Sets:**

None

Ageement ID:	6541
Filing Company:	WYNN RESORTS LTD
Licensor(s):	CALITRI SERVICES AND LICENSING LIMITED LIABILITY COMPANY
Licensee(s)	WYNN LAS VEGAS, LLC
Effective Date:	10/31/2002
Type:	OTHER, MARKETING INTANGIBLE, MANUFACTURING INTANGIBLE
Industry:	ENTERTAINMENT, GAMING, TRAVEL AND RECREATION
SIC Code:	7990
Territory:	WORLDWIDE
Exclusivity:	EXCLUSIVE

**Royalty Rate Summary**

[Statistics Only](#)   [Actuals Only](#)   [Statistics and Actuals](#)   [View Royalty Rate Text](#)

License Actuals	Value	Agreement Base	Modifier	Common Base
	10.00 %	NET TICKET REVENUE	Royalties: For each week and within seven days from the end thereof, a royalty ("First Royalty") equal to ten percent (10%) of one hundred percent (100%) of Net Ticket Revenue from the Show.	NET SALES
	30.00 %	SHOW NET PROFITS	Royalties: In respect of each fiscal Quarter, a royalty ("Second Royalty") equal to thirty percent (30%) of the Show Net Profits.	NET PROFIT
	10.00 %	RETAIL SELLING PRICE	Merchandise Royalty: ten percent (10%) of one hundred (100%) of the retail selling price of all Show Products, and Souvenir Programs sold by Wynn Las Vegas, less sales taxes, credit card and handling fees and customer returns, and shall retain all of the gross proceeds of such sales	NET SALES
	50.00 %	BEFORE TAX PROFITS	Merchandise Royalty: fifty percent (50%) of one hundred percent (100%) of the before tax profits generated by all non retail sales of Show Products and Souvenir Programs sold by or on behalf of Wynn Las Vegas.	OPERATING PROFIT